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FOR IMMEDIATE RELEASE

ELDDIS TO LAUNCH 3 NEW MODELS

Eddis is delighted to announce the launch of three all-new models at the National Boat, Caravan & Outdoor Show, 23-28 February at NEC Birmingham.

Xplore 302



Perhaps the smallest touring caravan on the market, the all-new Xplore is likely to pack a punch well above its weight! At nearly half a metre shorter than Eddis' current smallest van – the Avante 362 – the Xplore 302 is unique to the UK market.

This nifty, compact vehicle is targeted at caravan converts, upgrading from camping and trailer tents, but is sure to have broad appeal for all ages looking for a lightweight tourer for weekends and getaways.

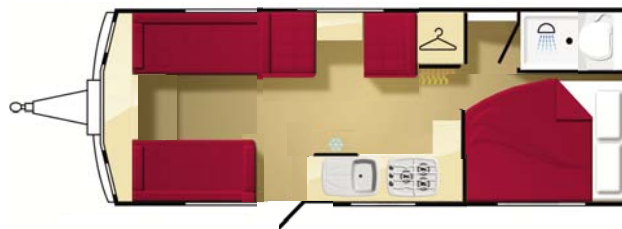
The benefits of this smallest addition to the award-winning Eddis range are clear to see. With a shipping length of less than 17ft, the Xplore 302 will comfortably fit in an average driveway. Super-lightweight, it's not only easy to tow with a small car, but also a breeze to hitch and manoeuvre.

Inside the 302 you'll find all the trimmings synonymous with the Elddis Xplore – all the necessities with some class-leading luxurious touches and Xplore's funky, vibrant upholstery. The large L-shape lounge smoothly converts to a pull out bed, retaining armchair-size seating to the nearside. Sprung upholstery promises a supremely comfortable night's sleep.

The 302 boasts a fully-functioning rear kitchen with oven and hob, sink and integral drainer and fridge. This new model also has separate gas and electrical heating, creating a truly versatile van.

The neat washroom, with space-saving tip-up sink, has an exterior access door for 'wetlocker' storage – ideal for sports enthusiasts.

Avante 526



With a raft of awards won already for 2010 family touring caravans, Elddis has added one more model with guaranteed appeal. Taking one of their most successful family layouts and continuing the quest for lightweight towability, Elddis has created the first fixed-bed, front lounge and side dinette model in a single axle.

Following the instant success of the Avante 540 – in essence a scaled-down version of the Avante 624 – Elddis has taken the same approach in scaling down its stable-mate, the twin axle 626.

With comfortable lounging, a separate dinette (with lift-up bunks), luxurious fixed rear nearside bed and L-shaped kitchen, the single-axle 526 will just as likely be used as a 2 or 4 berth, as it will the advertised 6-berth.

At pre-production stage this new van is anticipated to be similar to the Avante 540 MTPLM at 1540kgs and will shave over half a metre from the 626's twin axle length.

As launched at the start of the season, all Elddis Avante, Odyssey and Crusader models – and now the new 526 – come with interchangeable fabric option.

Crusader Tornado

Following the success and escalating sales of the Avante 540 and Odyssey 540 and due to huge Customer demand, Elddis is launching the Crusader Tornado to complete the 'single-axle fixed bed rear-bathroom' line-up.

Expect the Tornado to have super-slick styling, with unmistakable Crusader features such as: flush-fitting Seitz privacy windows; sports alloys; extended mood lighting; Whale Aquasource® with 40ltr on-board tank; luxury bathroom; memory

foam mattress. As well as Elddis' interchangeable fabric option, the Tornado comes with an option to upgrade to butter-soft leather.

All three models will be unveiled at National Boat, Caravan & Outdoor Show and are available to pre-order at Elddis Retailers nationwide now.

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**For more information, please contact Broad Lane Leisure (Alcester)
on: 01789 763432**