

Favoured Partners

PHANTOM

Every year around 3000 caravans are stolen, so there is no better time to protect your holiday investment than right NOW. Phantom has an expansive customer base of over 10,000 clients and over £200,000,000 worth of assets protected, with an experienced 24 hour call centre it will monitor your caravan with round the clock protection.



Keeping your caravan clean is challenging, time consuming and let's face it 'bloomin' hard work!'. Regular cleaning products, many of which contain abrasive chemicals to remove stubborn marks such as black streaks, bird droppings and tree sap, can actually wear the paint surface down and over time leave the exterior looking flat. Not only that, your interior fabrics are always subject to the threat of staining, which are always noticeable and off putting. Paintseal is a world class Teflon based sealant for both exterior paint surface and interior fabrics, which seals and protects. Once applied there is no need for further polishing just easy cleaning to reveal that super glossy look and feel. The interior fabrics are also easy to clean and will resist staining from accidental spillages etc. Paintseal Direct protective sealants are covered by a Nationwide fully supported 5 year Guarantee.



"It's a life saver!" N. Harris (Broad Lane Leisure – BM)

When a tyre deflates, it becomes free to move about and the tyre's beads can slip over and into the 'well' of the wheel allowing the tyre to flail, or dangerously flap about. Steering control is lost and the flapping tyre can cause serious damage to the vehicle: damaging the floor, wheel arch, suspension and bodywork - seriously interrupting your holiday plans immediately. TYRON® wheel safety bands are a simple yet effective solution to the danger and inconvenience and fright of punctures, blow-outs and under inflation. With TYRON® fitted, you have the peace of mind knowing that you can remain in control and mobile, should your tyre deflate - at any speed - on any surface.



Buying a new caravan is one of life's greatest pleasures. Choosing the right model is a major decision and equally, deciding on the best way to finance your purchase is just as important.

Blackhorse has a selection of finance options, which are likely to fit your budget and payment protection plans to give you that extra peace of mind. Our Business Manager will be more than happy to discuss these options with you - feel free to ask.



The Snuglux Elegant range will fit your new beds perfectly - helping you to a wonderful nights sleep. Broad Lane has teamed-up with 'Freedom is' to develop an exciting and exclusive set of linen, specially designed to complement your new 2010 Swift Fairway.



When selecting a partner to complement the Fairway range, it did not take long to conclusively agree that the Isabella Group guarantees exactly what we need, with a choice of two brands - Isabella and Ventura. They combine the essence of quality, innovative design & utility, paying attention to every little detail, because an awning is an investment - not only a financial one, but an investment in the family's time and happiness.

Please discuss your favoured choice from this market leading producer of 'probably the best awnings in the world'.



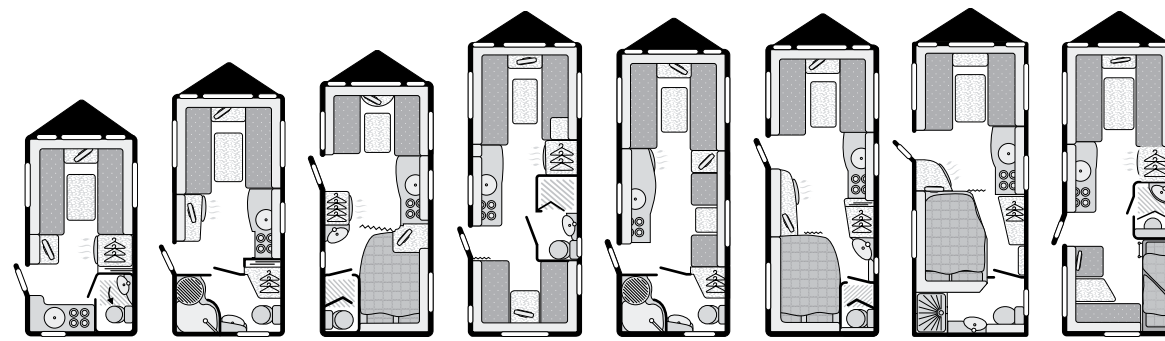
Demanded by our customers because of it's excellent 'free 5 year on-site no quibble guarantee' the Powertouch system takes all the 'back breaking' hard work and worry out of positioning a caravan. Movement is controlled by simply pressing one of the clearly marked buttons on a small remote handset; a soft start function will begin the movement but eliminate jumping into action. The caravan can be moved in any direction and a single axle model will turn on its own axis if required. A choice of models exist, however, a larger heavy duty leisure battery will be required (at an additional cost).



Caravan Guard's extensive touring caravan insurance is designed to give you peace of mind whether you're touring at home or abroad. Award winning service comes as standard - their friendly expert advisers are on hand 7 days a week.

Plus as a customer of Broad Lane Leisure, a Gold Dealer partner of Caravan Guard, you will qualify for **10 days FREE insurance cover* and up to 20% off a full annual policy****. Just call 08452 702 902 (local call rate from landlines) or 01422 396 764 (mobile friendly) for a quote. Alternatively visit www.caravanguard.co.uk/broadlane.

* FREE 10 days insurance subject to terms and conditions - call for details. You must call Caravan Guard to activate cover before collection of your caravan. ** 20% annual insurance discount consists of 10% club discount plus additional 10% introductory discount following the use of FREE 10 days insurance cover or when buying online. Minimum premiums apply. Broad Lane Caravans Limited is an Introducing Appointed Representative to Caravan Guard Limited which is authorised and regulated by the Financial Services Authority. Calls may be recorded.



Model	390	460	470	490	530	540	550	565
Berths	2	2	4	5	4	4	4	6
Number of Axles	1	1	1	1	1	1	1	1
Internal Length (at bed box height)	3.83m/12'7"	4.59m/15'1"	4.74m/15'7"	5.60m/18'4"	5.44m/17'10"	5.50m/18'1"	5.60m/18'4"	5.50m/18'1"
Overall Width	2.23m/7'4"	2.23m/7'4"	2.23m/7'4"	2.23m/7'4"	2.23m/7'4"	2.29m/7'6"	2.29m/7'6"	2.23m/7'4"
Maximum Internal Headroom	1.95m/6'5"	1.95m/6'5"	1.95m/6'5"	1.95m/6'5"	1.95m/6'5"	1.95m/6'5"	1.95m/6'5"	1.95m/6'5"
Overall Height (inc. TV Aerial)	2.61m/8'7"	2.61m/8'7"	2.61m/8'7"	2.61m/8'7"	2.61m/8'7"	2.61m/8'7"	2.61m/8'7"	2.61m/8'7"
Overall Length	5.52m/18'1"	6.28m/20'7"	6.43m/21'1"	7.29m/23'11"	7.12m/23'4"	7.19m/23'7"	7.29m/23'11"	7.19m/23'7"
Mass in Running Order (inc. tolerance)	1036kg/20.4cwt	1132kg/22.3cwt	1136kg/22.4cwt	1273kg/25.1cwt	1264kg/24.9cwt	1283kg/25.3cwt	1292kg/25.4cwt	1273kg/25.1cwt
Essential Habitation Equipment Payload	68kg/1.3cwt	68kg/1.3cwt	68kg/1.3cwt	68kg/1.3cwt	68kg/1.3cwt	68kg/1.3cwt	68kg/1.3cwt	68kg/1.3cwt
Personal Effects Payload	96kg/1.9cwt	104kg/2.0cwt	125kg/2.5cwt	144kg/2.8cwt	132kg/2.6cwt	133kg/2.6cwt	134kg/2.6cwt	153kg/3.0cwt
Optional Equipment Payload	5kg/0.1cwt	6kg/0.1cwt	6kg/0.1cwt	5kg/0.1cwt	6kg/0.1cwt	6kg/0.1cwt	6kg/0.1cwt	6kg/0.1cwt
Maximum Technical Permissible Laden Mass	1205kg/23.7cwt	1310kg/25.7cwt	1335kg/26.3cwt	1490kg/29.3cwt	1470kg/28.9cwt	1490kg/29.3cwt	1500kg/29.5cwt	1500kg/29.5cwt
Awning A/A Dimension	8.20m/26'11"	8.91m/29'3"	9.08m/29'9"	9.87m/32'5"	9.75m/32'0"	9.82m/32'3"	9.87m/32'5"	9.82m/32'3"
Tyre Size	175 R14 99	175 R14 99	175 R14 99	185 R14 102	185 R14 102	185 R14 102	185 R14 102	185 R14 102

Bed sizes

Front Double	2.08m x 1.90m/6'10" x 6'3"	2.08m x 1.80m/6'10" x 5'11"	2.08m x 1.34m/6'10" x 4'5"	2.08m x 1.80m/6'10" x 5'11"	2.08m x 1.80m/6'10" x 5'11"	2.13m x 1.59m/7'0" x 5'3"	2.13m x 1.59m/7'0" x 5'3"	2.08m x 1.80m/6'10" x 5'11"
Or Front Nearside Single	1.90m x 0.72m/6'3" x 2'4"	1.90m x 0.72m/6'3" x 2'4"		1.90m x 0.72m/6'3" x 2'4"	1.80m x 0.72m/5'11" x 2'4"	1.67m x 0.72m/5'6" x 2'4"	1.67m x 0.72m/5'6" x 2'4"	1.80m x 0.72m/5'11" x 2'4"
And Front Offside Single	1.90m x 0.72m/6'3" x 2'4"	1.80m x 0.72m/5'11" x 2'4"		1.80m x 0.72m/5'11" x 2'4"	1.90m x 0.72m/6'3" x 2'4"	1.59m x 0.72m/5'3" x 2'4"	1.59m x 0.72m/5'3" x 2'4"	1.90m x 0.72m/6'3" x 2'4"
Rear Double			1.88m x 1.37m/6'2" x 4'6"	2.08m x 1.29m/6'10" x 4'3"		1.92m x 1.38m/6'4" x 4'6"	1.89m x 1.37m/6'2" x 4'6"	
Rear Bunk				1.90m x 0.56m/6'3" x 1'10"				
Side Single					1.80m x 0.70m/5'11" x 2'4"			1.70m x 0.75m/5'7" x 2'6"
Side Bunk					1.78m x 0.59m/5'10" x 1'11"			
Side Fixed Bunks (3)								1.83m x 0.58m/6'0" x 1'11"

Bed sizes: Please note that double bed sizes are quoted with wrap round seating

Awning sizes: Due to the varying awning designs and sizes the awning sizes given are approximate only. Specific awning sizes must be confirmed by your dealer or the awning manufacturer prior to purchase.

Other key features

- Class leading headroom of 1.95m (6'5")
- Overall body width 2.23m/7'4" or 2.29m/7'6" (see specifications)
- One-piece, thick gauge, high gloss aluminium sidewalls
- High security entrance lock for peace of mind
- Shock absorbers giving more stable, smooth towing
- Door with easy concertina action
- Class leading front locker design with recessed mains lights
- Positive catches on kitchen locker doors
- Beech slat seat and bed bases with sprung hinged tops for extra comfort and easy access
- Upper lockers and seat bases with space frame construction
- 3rd mains socket and 2nd TV point near front or rear chest
- Radio/CD/MP3 player with iPod connection
- Granite-look GRP kitchen sink
- Built-in, ventilated microwave oven with touch controls
- Dual fuel hob with 800W electric hotplate
- Electronic ignition, digital control 107 litre fridge with metallic door finish
- Showers with gloss plastic lined walls
- Thetford C250 toilet with electric flush and 18 litre wheeled waste tank (C402 in 565 with 19 litre tank)
- High capacity in-board pump with chrome finish brass taps for reliable, high performance water supply
- Separate shower mixers with adjustable head positions

BROAD LANE KENILWORTH
Warwick Rd., Leek Wootton,
Kenilworth, CV35 7RD
Telephone: 01926 858880

BROAD LANE ALCESTER
Birmingham Rd. A435, Kings Coughton
Alcester, Warwickshire B49 5QD
Telephone: 01789 763432

Branches also at Daventry and Rugby
www.broadlane.co.uk



Exclusively at
Broad Lane Leisure
www.broadlane.co.uk



Broad Lane Leisure

sound, solid and reliable

Established almost 40 years ago and epitomising the true meaning of a dedicated family business, twenty acres of caravans spread over 4 superb locations, with the all-new 2010 Swift Fairway featuring at the Alcester and Kenilworth branches.



Alcester

The Alcester branch is a real caravanner's haven with massive investment and vast improvements conducted throughout the past twelve months.

With its large indoor caravan showroom, 6000sq ft. accessory superstore, refreshment facilities and extensive permanent 18-model awning display, we are sure to take care of your every need. The 2-acre site has a vast array of new and used caravans, along with previously owned motor homes on display. With an industry leading Service Centre and Customer Care reception you will enjoy a one stop drop and shop!!

The Broad Lane (Alcester) showroom is easy to find with plenty of parking just one mile north of Alcester on the main A435 - ten miles south of J3 M42 & fourteen miles along the A46 heading west off J15 M40.

Kenilworth

Situated just 5 minutes from J15 M40 between Kenilworth and Leek Wootton, near Warwick. With an excellent reputation, 6 acres of caravans and motor homes - the wonderful countryside setting provides an ideal environment in which to choose your next leisure vehicle.

Offering a comprehensively stocked accessory store, new awning showroom, 6 bay workshop and dedicated customer care facility, you are sure to find what you are looking for in the world of leisure.

Our dedicated and knowledgeable team is on hand to advise and make certain you find the product that perfectly matches your requirements in a way that is often commented-on as being 'relaxed & professional'.

www.broadlane.co.uk



FAIRWAY



The special edition Fairway range

For over fifteen years Broad Lane have joined forces with the Swift Group, Britain's leading caravan manufacturer, to produce the most desirable special edition models on the market.

Based on the lighter weight Charisma body shell, the eight model 2010 Fairway boasts a package of beneficial features that offers excellent specification at a most competitive price.



Exclusive features



Alarm system



BBQ point



Dimmer switch to front under locker lights



Ultra comfort mattress on fixed bed layouts



Concertina window blinds



Side lift jack and brackets

Domestic style luxury washroom



Exterior wet locker with 230V socket



Omnivent 3-speed fan and skylight



'Florence' soft furnishings



Energy saving LED reading lights



Heavy duty rear corner steadies-lockable at rear



Auto gas change over system

FAIRWAY

